

Holly Antle

Marketing Manager



Experience

- **2019-Present: Marketing Coordinator**, ER Now
- **2010-2019: Marketing Manager & Sr. Copywriter**, Copy Girl
- **2014-2015: Insurance Producer**, AFLAC
- **2003-2009: Paralegal (Corporate Litigation)**, Underwood Law Firm
- **2001-2002: Docket Clerk**, US Government
- **1998-2001: Human Resources Generalist**, US Air Force

Education

BBA Marketing, WTAMU

Certifications

- Google AdWords
- Google Analytics
- HubSpot Inbound Marketing
- HubSpot Email Marketing
- HubSpot Content Marketing

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Copywriting



Sales Writing



Content Marketing



Public Speaking



Public Speaking



Google Analytics



Editing/Proofreading



Email Marketing



SEO



Presentations



Social Media Marketing



Google AdWords



Industry-Specific Experience

- Insurance
- Financial Services
- Healthcare

- Metaphysical/Spiritual
- Public Relations
- Marketing

Platforms & Tools

- | | | |
|-----------|-------------|----------|
| WordPress | Marketo | Pardot |
| Joomla | HubSpot | Yoast |
| Drupal | Salesforce | Moz |
| Photoshop | Audacity | HTML/CSS |
| GIMP | Froty Loops | PHP |

Open to Opportunities

- **Full-Time**
 - Remote
 - Open to US/Canada relocation
- **Part-Time**
 - Contract/Freelance
 - Remote