

Holly D. Antle



Experience

Founder, Laurel Books, 2017-present

Content Creator, Inbound Labs, 2017-present

Marketing Manager, Antle & Associates, 2016-present

Sr. Copywriter, Copy Girl, 2010-present

Insurance Producer, AFLAC, 2014-2015

Administrative Assistant & Paralegal, 2003-2009

Docket Clerk, Immigration & Naturalization Service, 2001-2002

Personnel, US Air Force, 1998-2001

Education

BBA Marketing, WTAMU

Certifications

Google AdWords

Google Analytics

HubSpot Inbound Marketing

HubSpot Email Marketing

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Summary

Whether your marketing team needs a new strategy or some top-tier mentorship, I am a data-driven marketing manager with a focus on getting results.

Skills List

Copywriting



WordPress



PhotoShop



Legal Writing



Joomla



GIMP



Insurance Writing



Drupal



Audacity



Finance Writing



CMSMS



FrootyLoops



Medical/Dental Writing



HTML/CSS



Public Speaking



MLA, AP, APA, CMS



PHP



Presentations



Editing/Proofreading



MySQL



Microsoft Office



Email Marketing



Google Analytics



Google Suite



Inbound Marketing



Google AdWords



Salesforce



Book Writing



Google Webmaster Tools



Pardot



Video Script Writing



Bing! Webmaster Tools



Marketo



Sales Writing



PPC Marketing



HubSpot



SEO Strategy & Writing



Moz SEO tools



Yoast SEO tools



Search Engine Marketing



Social Media Marketing



Canva

